

Release to Champions: October 2007

S.A.C.S. PROJECT UPDATE

Streets and Alleys Cleanup Strategies

SACS + UNITED WE CAN = INTELLIGENT WASTE MANAGEMENT
When City Council pressed the start button on Dumpster-free streets and lanes last February they created a partnership between social enterprise (through United We Can) and the BIA's directed at Vancouver's chronic waste management problems. Ken Lyotier, Executive Director of United We Can, envisions an array of opportunities for binners and disadvantaged people. That vision sees them integrated into waste management solutions. SACS provides the vehicle to improve waste management and people's lives by creating social enterprise opportunities and more effective waste streaming. In Ken's vision SACS can migrate from an initial system that sees individual binners and social enterprise organizations taking advantage of better collection opportunities through the SACS process to a time when all recyclable waste is directed through one or more facilities set up for that express purpose.

DUMPSTER-FREE ON SCHEDULE FOR DECEMBER 2007

All participating BIA's are currently undertaking the necessary legal work to implement the Dumpster-free deadline. The City of Vancouver is also working on their side of the legal equation. Tender to select one or more waste hauling and management company/s could be issued as soon as mid October.

SACS SUCCESS AT DAVIE DAY

Davie Day hosted by the WEBIA was a huge success again this year. The Toronto Dominion Bank's green and white columns of balloons at Davie and Burrard welcomed much merriment. Throngs cruised for great food and music and a true community celebration. The Davie Street Café rooftop soared with romp and song into the twilight hours. The SACS team at Bute and Davie handed out over 100 brochures and updated visitors who were wholeheartedly in support of reclaiming their back lanes and alleys from the unsightly positioning of dumpsters.

MEDIA UPDATE

In September, there has been a lot of media interest in the SACS Project. The DV BIA and YBIA and their Champions have been working hard to answer all the media's questions, as well as talking about the benefits of a dumpster-free downtown.

Media stories have run in most of Vancouver's major media, including the Vancouver Sun and the Global TV News Hour and each story has discussed many of the benefits of going dumpster-free, as well as showing examples of how successful this program has been in cities like Kelowna and Seattle.

In the coming months, we will continue to answer the media's questions as we approach our goal to be dumpster-free by the end of this year!

SACS at WORD ON THE STREET

The rain didn't stop thousands from coming out to explore this year's WORD ON THE STREET Festival. On Sunday, September 30, the SACS information booth attracted a lot of interested supporters from Vancouver and around the Lower Mainland. A lot of questions were asked about SACS and everyone who dropped by the information tent shared their support for a dumpster-free downtown.

More information can be found at our websites at www.downtownvancouver.net or www.yaletowninfo.com.



A dumpster-free Mainland Street in Yaletown



GASTOWN

